

Preventing Underage Drinking A Shared Responsibility



City of Pembroke Pines
Town Hall Meeting
April 30, 2012



Preventing Underage Drinking

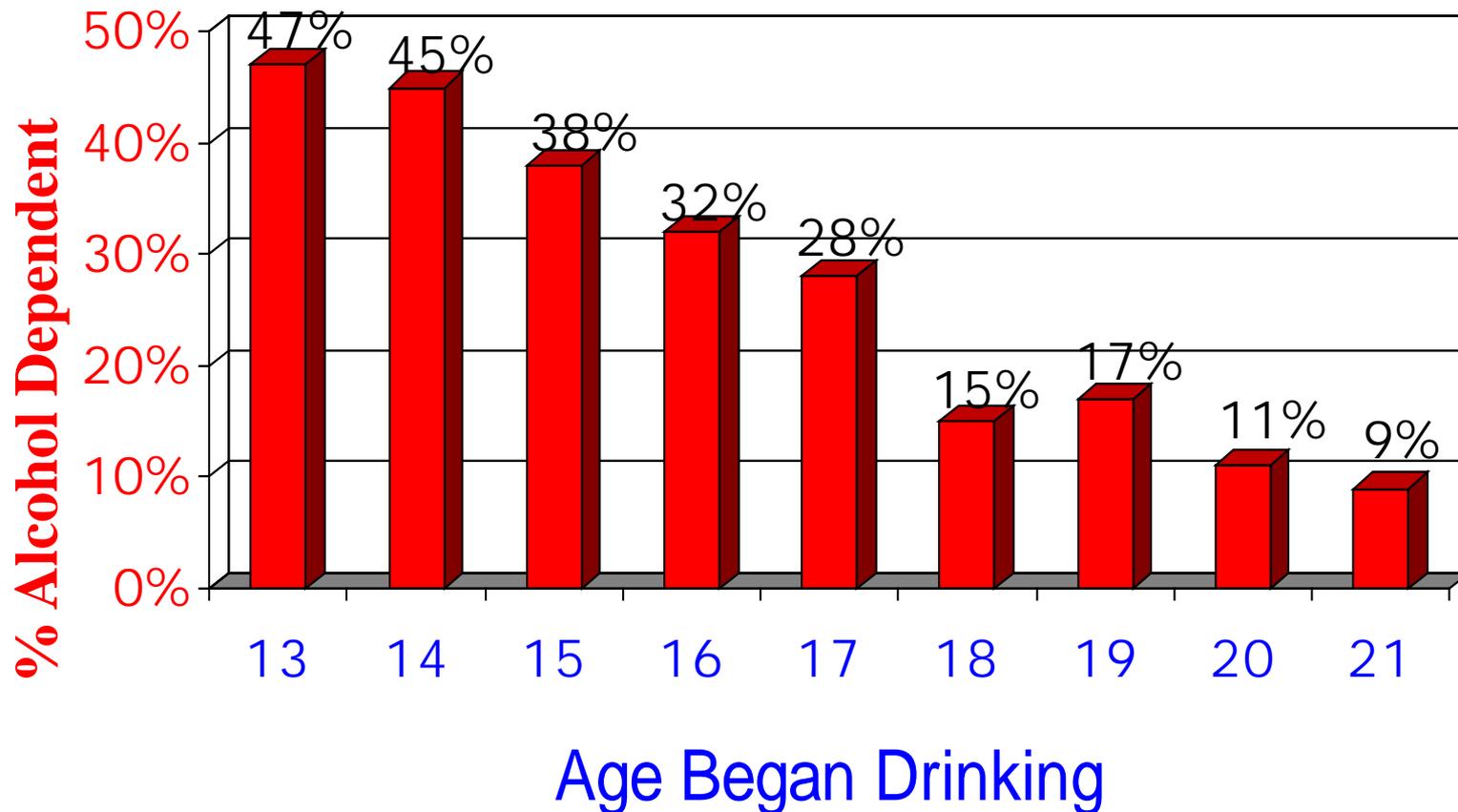
-A Shared Responsibility-



- United Way's Commission on Substance Abuse – Pat Castillo
- City of Oakland Park – Larry Gierer
- Alcohol Vendors in Oakland Park –Rick Buckeye
 - Experience / Permits / Requirements
- PREP, Promoting Retailers Education Program – Christina Kitterman



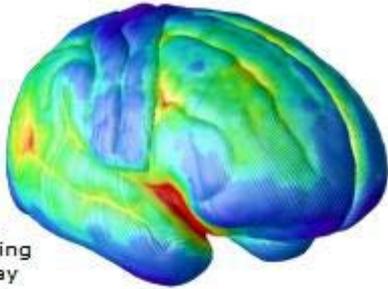
Age of Onset and Any Lifetime Alcohol Dependency Aged 18 and Older



Source: National Epidemiologic Survey on Alcohol and Related Conditions Sample = 43,093

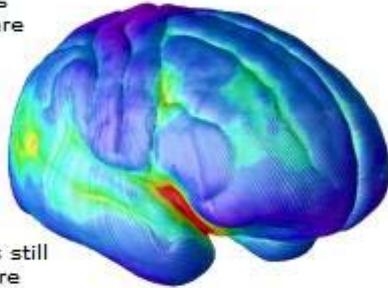
Age 12

During adolescence, the brain is undergoing a lot of changes. Gray matter diminishes as neural connections are pruned.



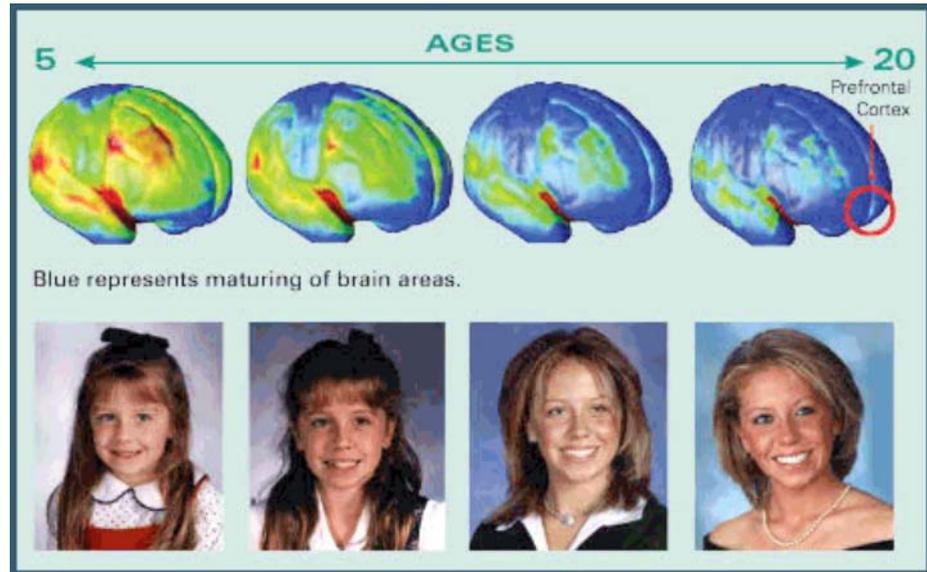
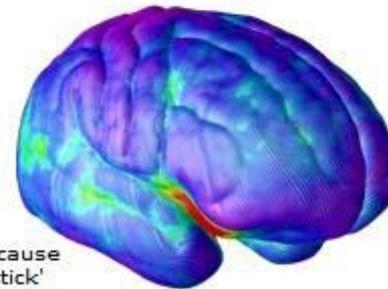
Age 16

Because the brain is still developing, it is more sensitive to drugs.

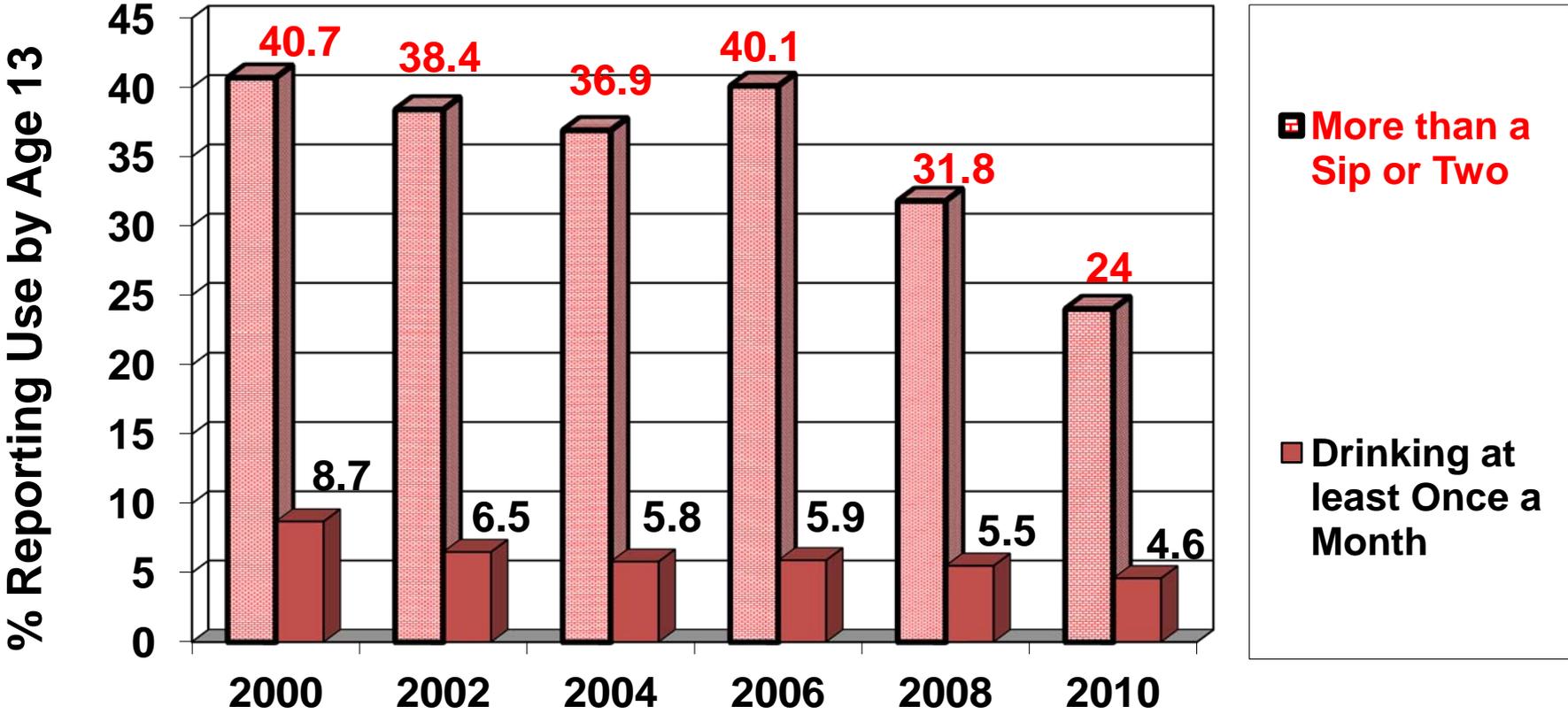


Age 20

The changes drugs cause are more likely to 'stick' and become hardwired as addiction by adulthood.



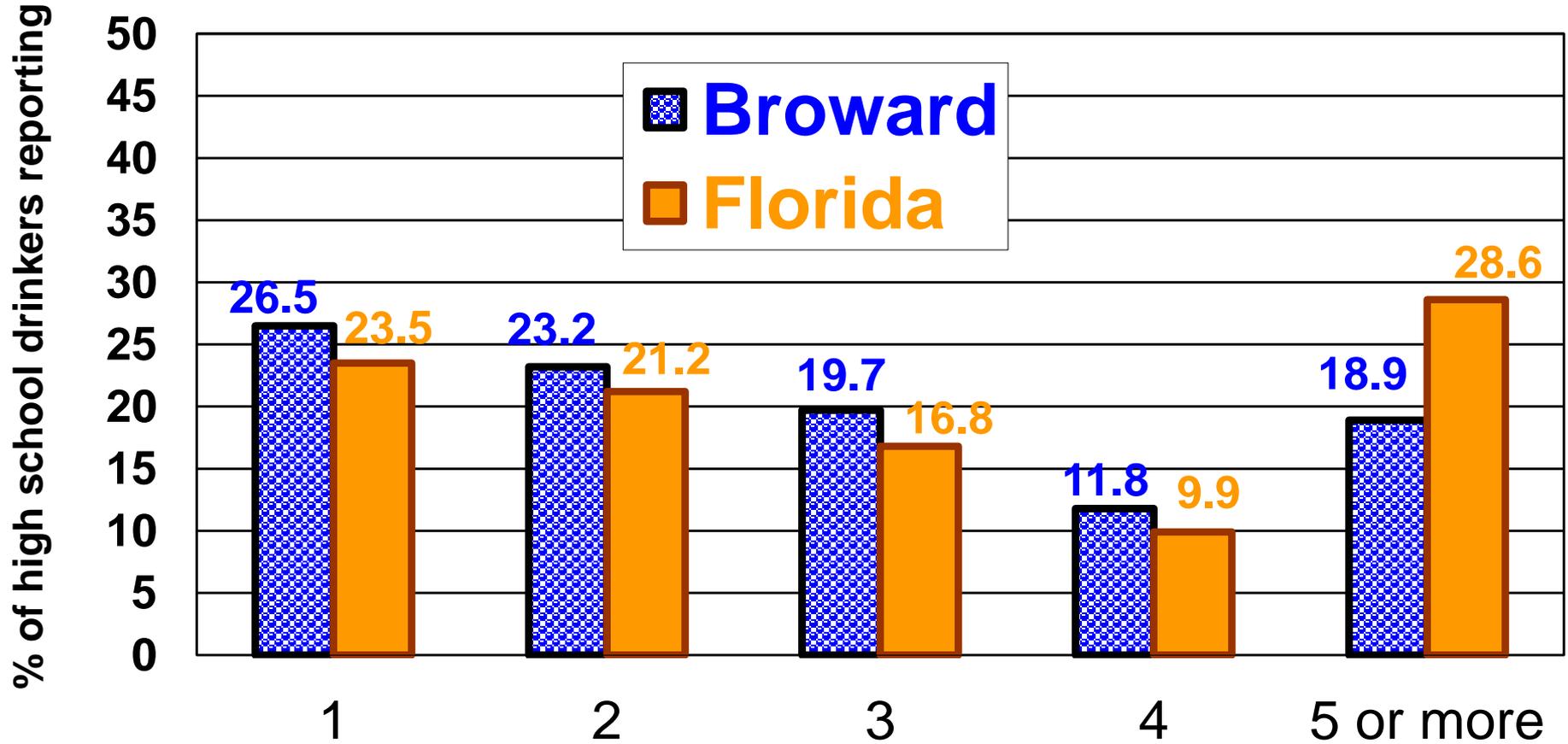
Percent of Broward County High School Students Reporting Alcohol Use by Age 13 or Younger 2000-2010



Source: Florida Youth Substance Abuse Surveys 2000-2010

Number of Drinks Usually Consumed Per Day on Days When Drank Alcohol in Past 30 Days Among

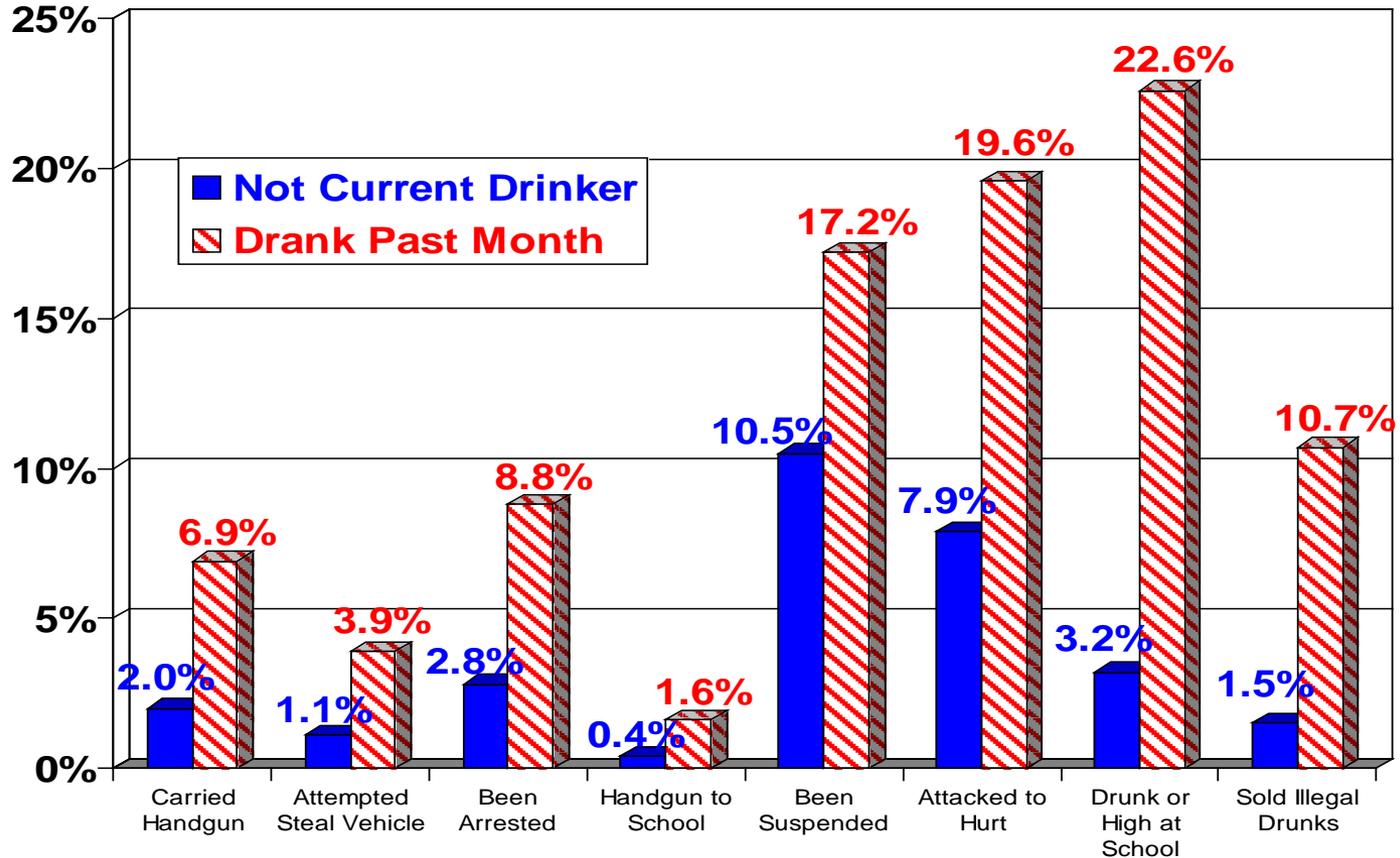
Broward County and **State of Florida** High School Students who Drink:
2010



Source: Florida Youth Substance Abuse Surveys 2010

Percent of Broward Middle and High School Students Reporting Delinquent Behaviors By **Current (Past 30 Day) Alcohol Use** and **Non-Current Alcohol Use**

Percent Reporting Delinquent Behaviors
Within the Past Year



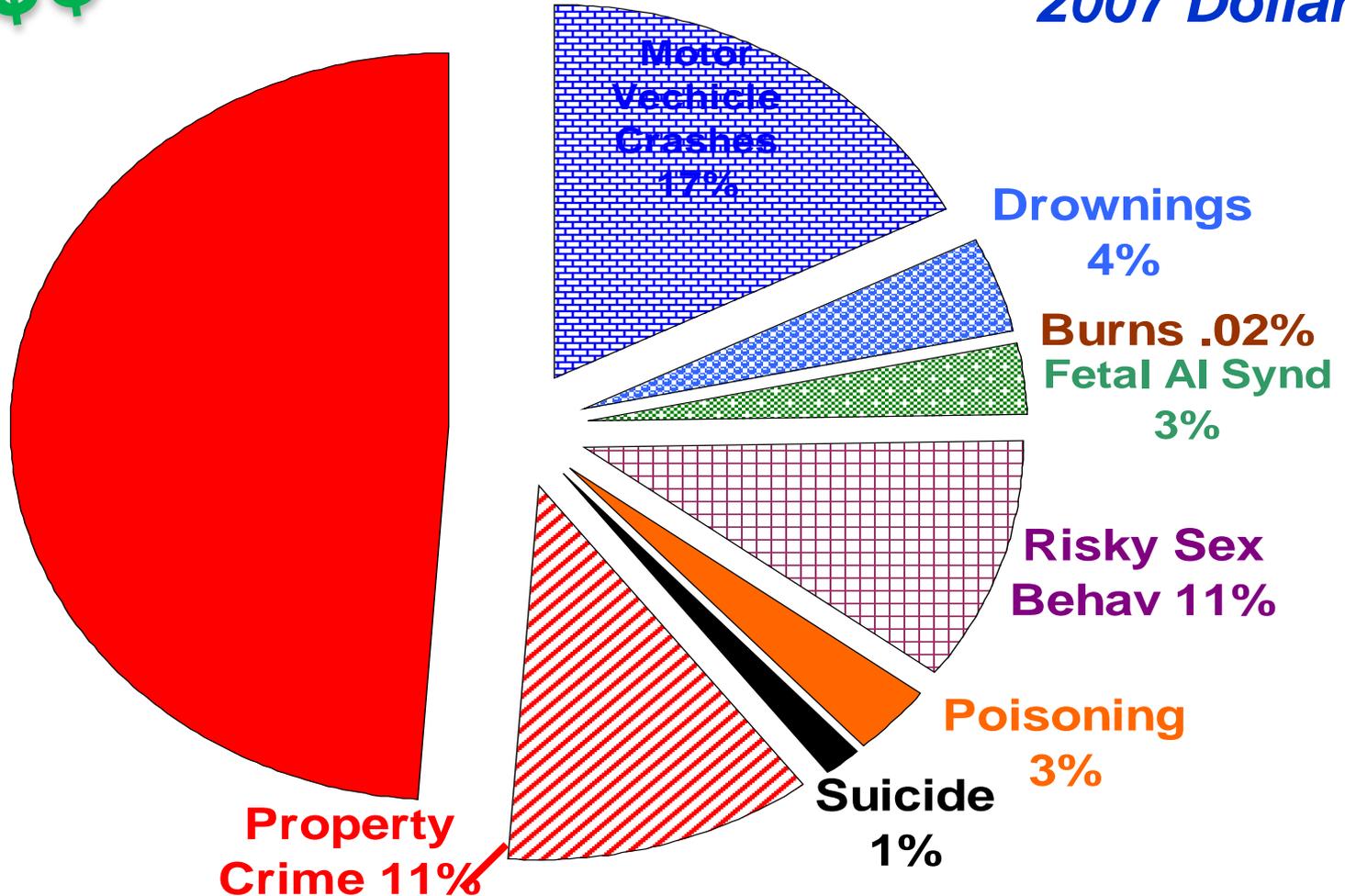
SOURCE: 2008 Florida Youth Substance Abuse Survey: Broward Sample = 9,135

Economic Costs of Underage Drinking



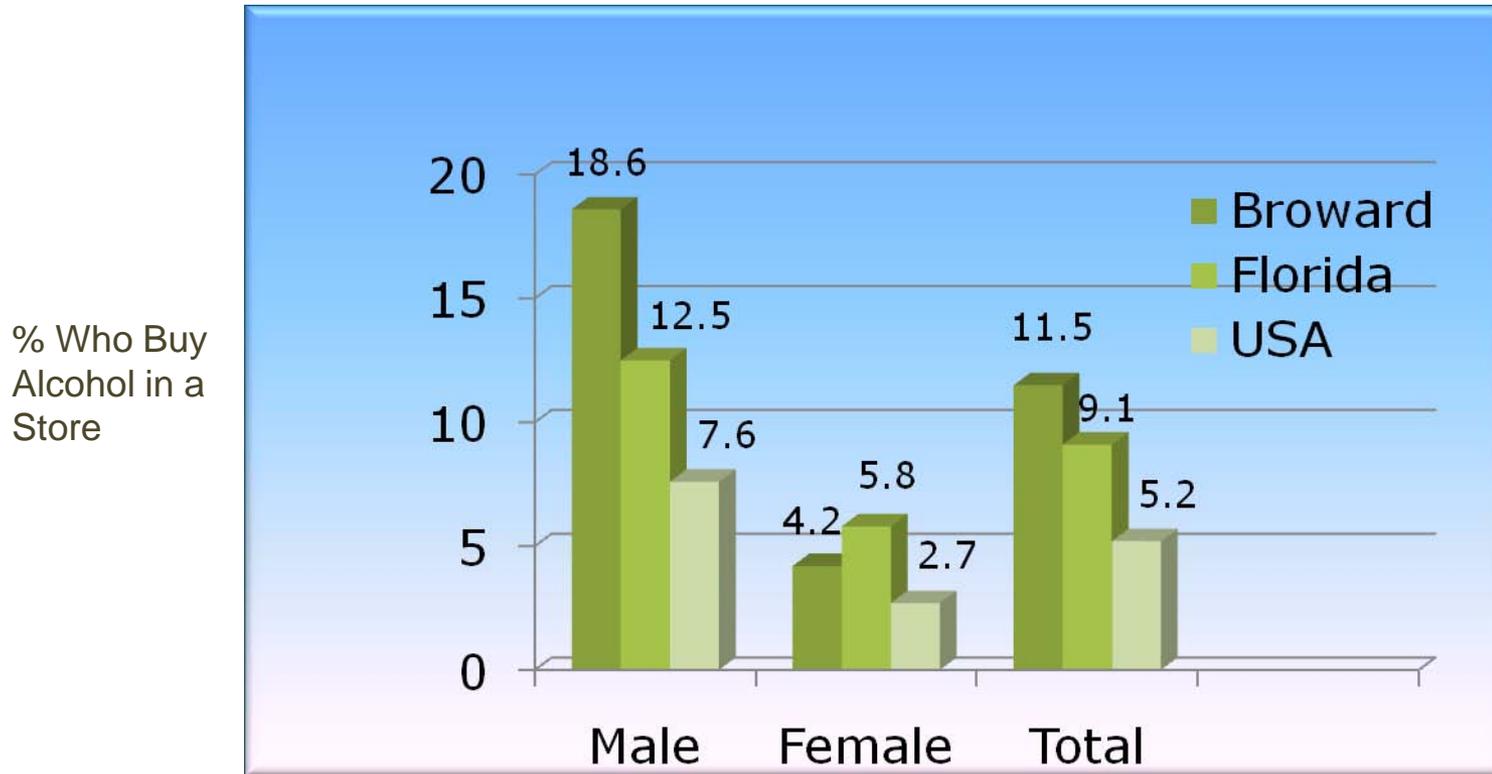
in Broward County \$ 258,700,000*

*2007 Dollars



Source: Popovici, I et al. University of Miami Study for Florida's State Epidemiology Work Group, June 2009

Percent of High School Current Alcohol Users Who Usually Buy Alcohol In a Store, 2007





City of Oakland Park





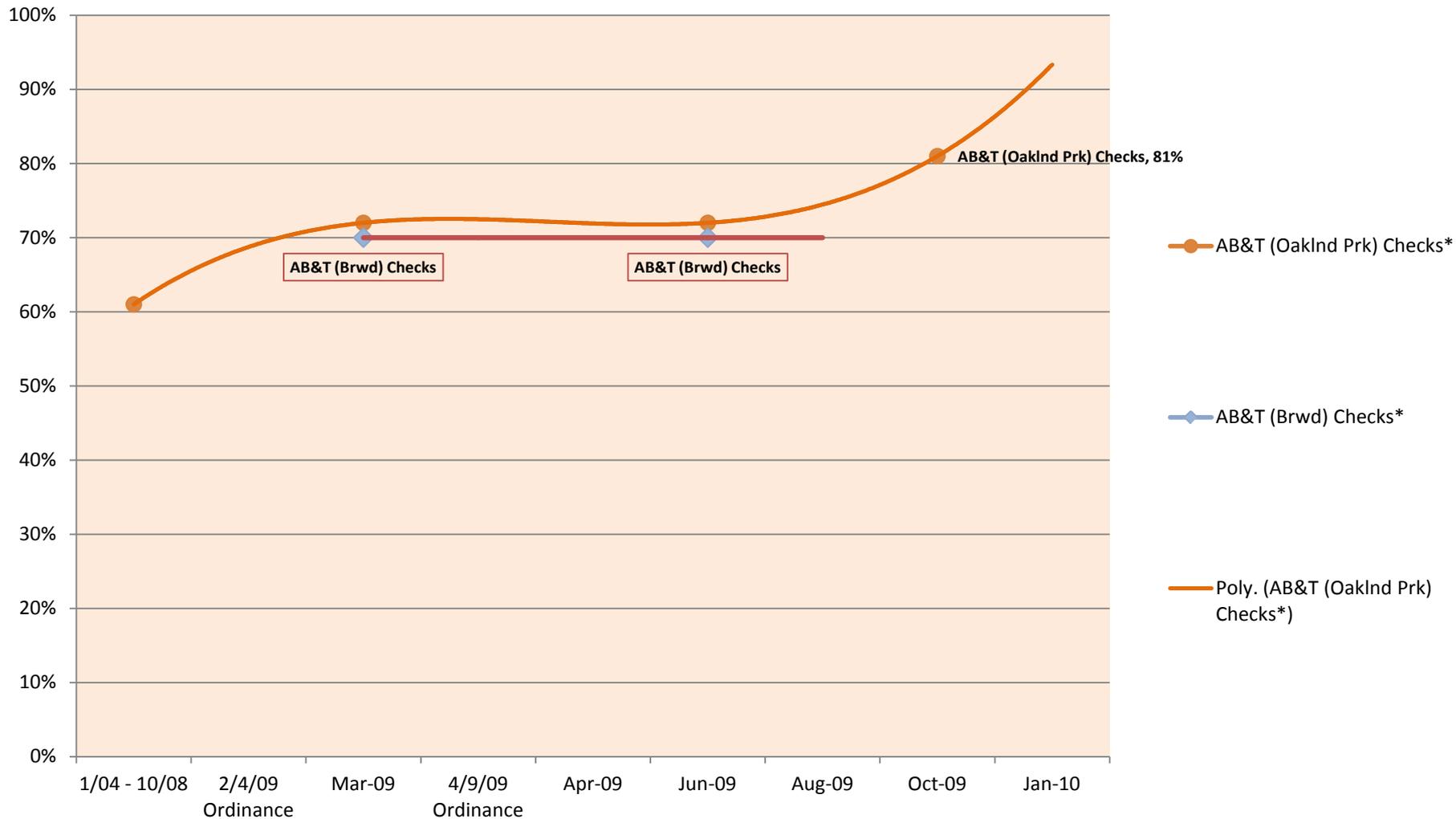
Ordinance No. O-2009-001 Objectives

- 1. An understanding of the importance of responsible alcohol sales/service**
- 2. Knowledge of the laws that control the sale/service of alcohol**
- 3. Knowledge of how to check IDs, refuse service to underage and intoxicated customers, prevent alcohol sales to underage persons**
- 4. The awareness that there is a positive relationship between responsible alcohol sales/service and profitability**



Ordinance Compliance results

- **Compliance checks conducted within the City of Oakland Park have revealed and increase from a 72% compliance rate to a 91% compliance rate, which is consistent with the State average of 90-92%.**
- **Citywide: 26 business vendors out of 41 with “open past midnight permits” have come into full compliance with the Ordinance.**
- **Only 11 arrests or notices to appear (NTAs) in Court have been issued this past year, which is mostly due to improper permitting and other beverage license violations.**



Project Successes

Higher
Compliance
Rates

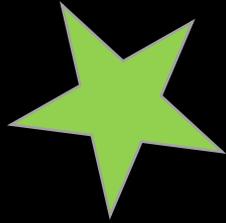
Vendor
Awareness

Quality of Life

Community
Response
(everyone at
the table)



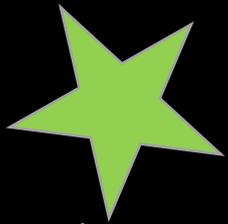
www.barwize.com



In partnership with the United Way of Broward County Commission on Substance Abuse, Barwize offers the P.R.E.P. training curriculum online to help retailers train employees to comply with local ordinances as well as with Florida's Responsible Vendor laws !



www.barwize.com



Call Us Today!
866.BAR.WIZE (227.9493)

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Username

Password

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Sign Up Today!

Responsible Vendor Training

- ✔ Protect Your Liquor License
- ✔ Prevent Underage Drinking
- ✔ Prevent Illegal Drugs
- ✔ Prevent Overserving



About Barwize

Barwize provides alcohol beverage licensees with real-life, innovative training on Florida's alcoholic beverage laws to establish and maintain your compliance with Florida's Responsible Vendor Act. Our online, leading-edge technology is designed to provide owners, managers and employees access to the Barwize Responsible Vendor Training Program anytime, anywhere.

Nothing is more important than your commitment to keep your customers safe, by preventing underage drinking and service to intoxicated patrons. Barwize's training helps you keep that commitment while protecting you and your employees from criminal charges, civil liability and/or state license penalties, including suspension or revocation of your alcoholic beverage license. By training through Barwize, you and your employees are taking proactive measures to protect your customers and community as well as protecting your most valuable asset... Your Alcoholic Beverage License.

News

Liquor board fines and suspends Club 103 in East St. Louis - Breaking news - <http://t.co/101WM2b>; <http://t.co/KlCymg9D> via @AddThis 1 day ago

Nightclub fined, liquor license suspended in wake of shooting | <http://t.co/VC3R0vuj> <http://t.co/h24Qv9dv> via @ksdknews 1 day ago

RT @stltoday Shootings prompt changes in East St. Louis liquor sales <http://t.co/1OwcEou0> 3 days ago

Educational material created by:

Christina M. Kitterman, Esq.



www.barwize.com

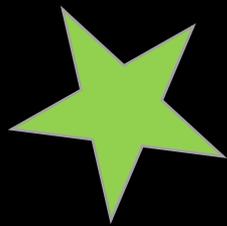
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responsible vendor training .com

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Barwize Online**





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United Way/ Commission on Substance Abuse (FL)

Company

Company Profile

Company Info

[Edit](#)

Company ID: 108158721660
 Owner Name: Pat Castillo
 Owner E-mail: christina@unitedwaybroward.com

Company Profiles

[Create New Profile](#)



United Way/ Commission on Substance Abuse (FL)

Manager: Christina Kitterman, cmkitterman@att.net
 Total Employees: 7

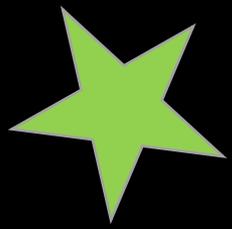
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Company Employee List



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Active Profile: United Way/ Commission on Substance Abuse (FL)



Company

- Home
- Profile(s)
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- Completed Courses
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United Way/ Commission on Substance Abuse (FL)

Company

Employees

Employees

Enter employee name or email

SEARCH

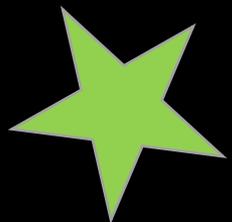
+ ADD NEW EMPLOYEE

Sort by Name

Phone

Name	Status	Email	Phone
Angela Ventura Employee From: 04/24/2012	Open	aventura@unitedwaybroward.org	
Christina Kitterman Security From: 04/24/2012	Open	cmkitterman@att.net	
Dave Wallace Employee From: 04/24/2012	Open	dwallace@unitedwaybroward.org	
Eric Mickelson Security From: 04/24/2012	Open	emickelson@barwize.com	





Employee Profile



Christina Kitterman
Security

- My Profile
- Required Courses
- Completed Courses
- Edit Profile
- Edit Display Image
- Change Password

Christina Kitterman

Security

Required Courses

Required Courses

Barwize Responsible Vendor Course

Perform

Course Due Date: 05/24/2012

The following program was created by Barwize to introduce you to the laws related to the sale and service of alcoholic beverages.

News & Updates



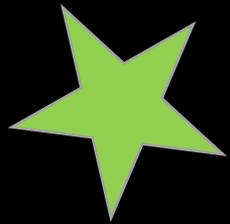
Liquor License Violation Shuts down Popular Nightclub



Liquor License Suspension Handed to Waxy O'Connor's in Foxborough

Sponsored





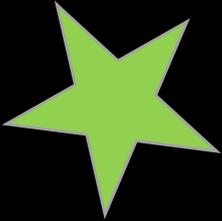
Video Training



Video Learning Session

Video 1 of 3





Certificate

Certificate of Compliance

This certificate is presented to:

Your Company Here

*For Completion of the Barwize Responsible Training
Program and Qualification as a
Responsible Vendor in the State of Florida**

Christina Kitterman

10/28/2011

Christina Kitterman, Founder/CEO

Date





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954.873.6566

Eric Mickelson
President
eric@barwize.com
954.534.3742



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Thank You!