



# **CITY OF OAKLAND PARK**

## **OFFICE OF THE CITY MANAGER**

### **Performance Excellence Initiative**

## **STRATEGIC PLAN**

(Extended Through FY 2023)

Created July 18, 2007  
Extended March 03, 2010  
Extended April 4, 2012  
Revised May 31, 2013  
Extended March 18, 2015  
Extended April 6, 2016  
Extended February 1, 2017  
Extended January 17, 2018  
Extended January 9, 2019  
Extended January 15, 2020  
Extended February 3, 2021  
Revised January 12, 2022

## **OAKLAND PARK VISION AND MISSION STATEMENTS**

### **OUR VISION**

Oakland Park – A hometown choice for excellence in people, public service, and community.

### **OUR MISSION**

We strive every day to deliver – in a friendly, courteous, reliable, and responsive manner – a diverse set of efficient and effective City services that exceed the expectations of our residents, businesses, and employees.

### **OAKLAND PARK VALUES**

**RESPECT** – We value all members of our diverse community and will treat everyone with the highest respect.

**INTEGRITY** – The highest standards of honesty and fairness are the foundations of all policies and decisions.

**SERVICE** – We work together to satisfy the needs of our entire community in the most effective and efficient way possible.

**EXCELLENCE** – We are committed to excellence through hard work, innovation, creativity, and continuous improvement.

# Financial Stability and Sustainability

**The fiscal viability of the City is the foundation upon which all other activities are supported.**

To accomplish this, the City will develop and maintain a structurally balanced budget and provide transparency for all financial transactions, including an accessible budget summary written in plain language.



# Infrastructure Needs

Effective management of the City's infrastructure is necessary for the sustainable economic and social vitality of the City.

To accomplish this, the City will provide quality management of its utilities (*potable water, sanitary sewers, stormwater drainage, and solid waste*) and provide safe, accessible public facilities and transportation systems.



# Smart Growth and Development

**A balanced, coordinated citywide approach to growth and redevelopment, including the availability of diverse and affordable housing options, is critical to the City's sustainability and the well-being of the community.**

To accomplish this, the City will consider the impact of development on the City as a whole and engage the community to participate in the development process and expand economic opportunities in every part of the City.



# Community Wellness and Recreation

A well-developed, diversely located, parks and recreation system provides a positive contribution to the overall quality of life in the City.

To accomplish this, the City will focus attention on health and wellness programs and activities that consider residents of all ages and needs in a manner that creates an inclusive, holistic, positive, and health-conscious identity among residents.



# Public Safety and Community Integrity

Protecting the integrity and safety of neighborhoods, businesses, and activity centers is a vital priority for the City and must never be compromised.

To accomplish this, the City will collaborate with available civic resources to maintain and enhance Police, Fire-Rescue, and Emergency Management Services, and will provide effective zoning and community enhancement in a manner that prioritizes public safety, improves aesthetics, and supports the diversity of our community.



# Oakland Park's Identity

**Developing and maintaining a unified, positive identity with an overall sense of pride is necessary for the City to be a desirable place to live, work, and play.**

To accomplish this, the City will allocate resources to proactively market the positive attributes of the community and will continue to improve the aesthetics of City property and right-of-ways and encourage private property owners to keep and maintain their own properties with care and pride.





# Environmental Stewardship and Sustainability

Development of City policy should consider the environmental and sustainability issues that are impacted by policy decisions.

To accomplish this, the City will foster resilience and environmental stewardship and promote sustainability to preserve and enhance our natural environment.

