



CORONAVIRUS (COVID-19)

*CITY COMMISSION
APRIL 15, 2020*

Coronavirus

State of Florida

- Quorum Requirements
- Closing Restaurants, Bars and Gyms
- Broward County Empowerment to Act
- Self-Isolation Travelers from NY, NJ, CT
- Vacation Rentals
- Southeast Florida Safer at Home Order
- Statewide Stay at Home Order – 30 days

Broward County

- Closing Nonessential Businesses
- Safer at Home Policy
- Face Coverings

City of Oakland Park

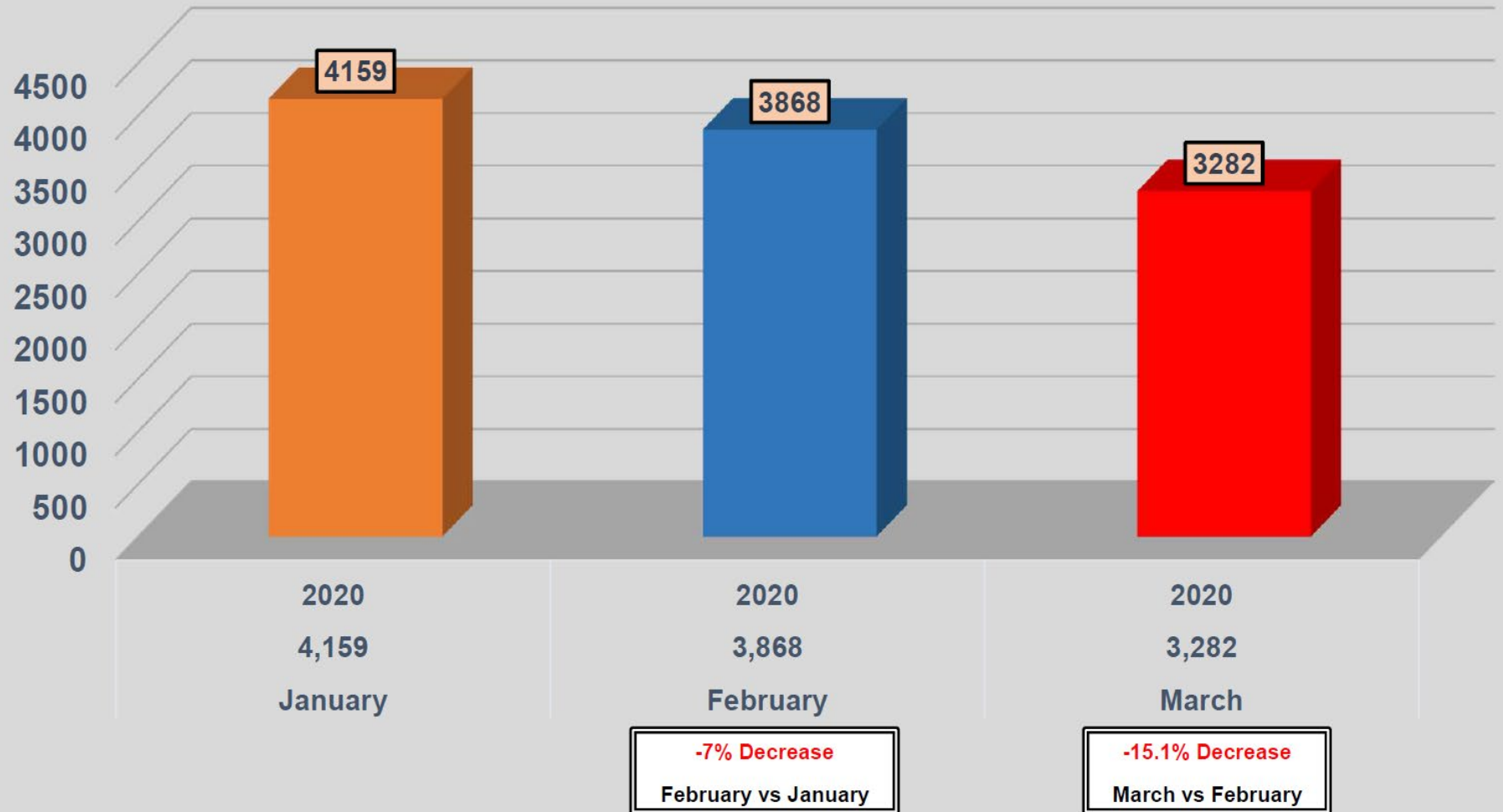
- Safer at Home Order
- Face Coverings



BSO

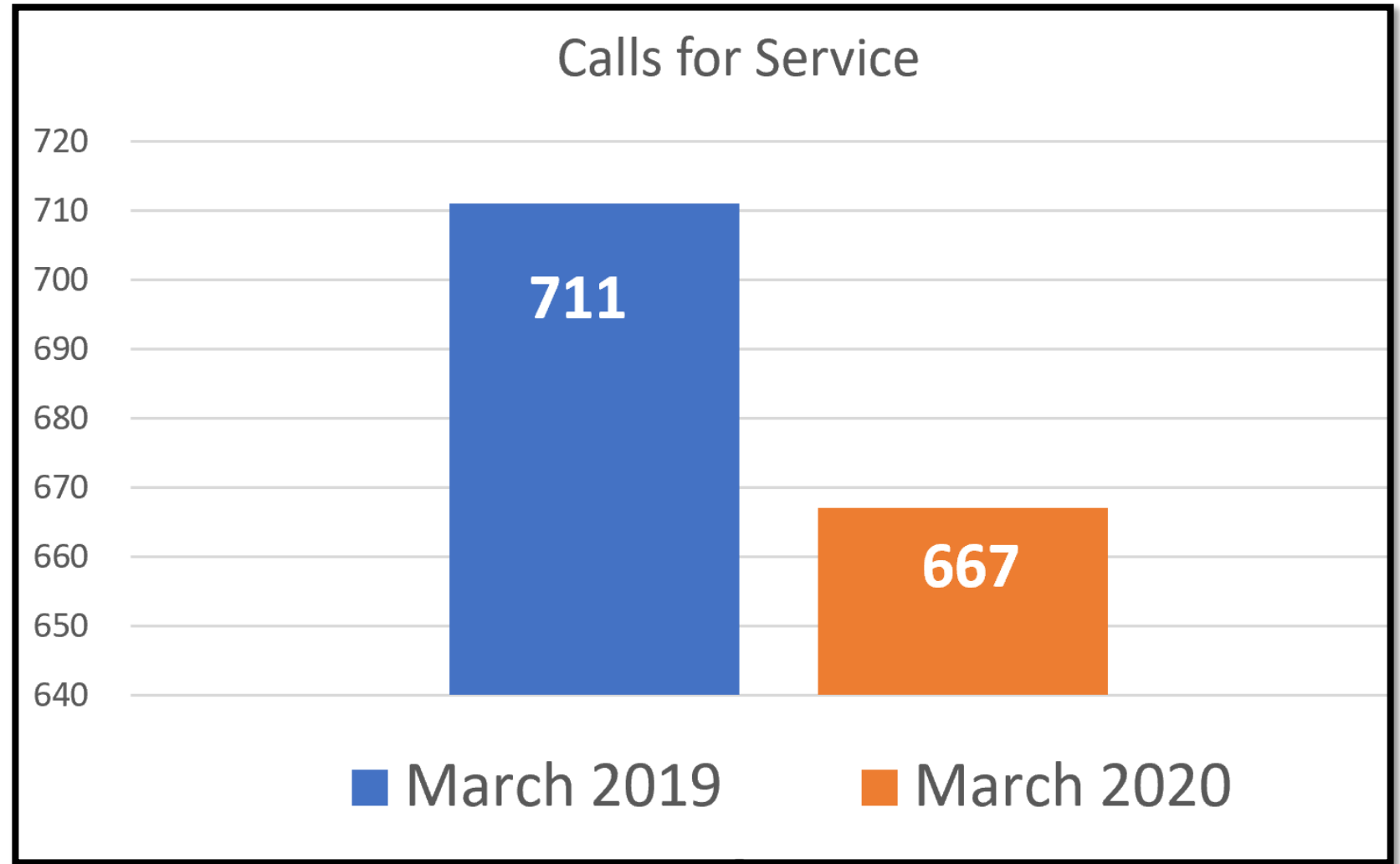
Calls for Services Decrease

Oakland Park District Law Enforcement Calls for Service Comparison 1st Quarter 2020



Fire

Calls for
Services
Decrease



68 potential COVID-19 call types as of 4/10/20

Other Department Statistics



	Before	Current
Permits	68/day	16/day
Building Inspections	1142 (February)	1602 (March)
Code – Notice of Violations	39	44*
Code – Courtesy Notices	49	32
Bulk Notices	44	78

**Increase = Short Term Rentals not in compliance with State Order*

Financial Challenges

- Major decrease in governmental revenues expected on state and local levels
- Timetable for recovery still unknown
- Oakland Park is reviewing financial strategies for consideration to help adjust to these changing economic circumstances

Study Suggests the Imminent Recession Will Hit Florida Harder Than Any Other State

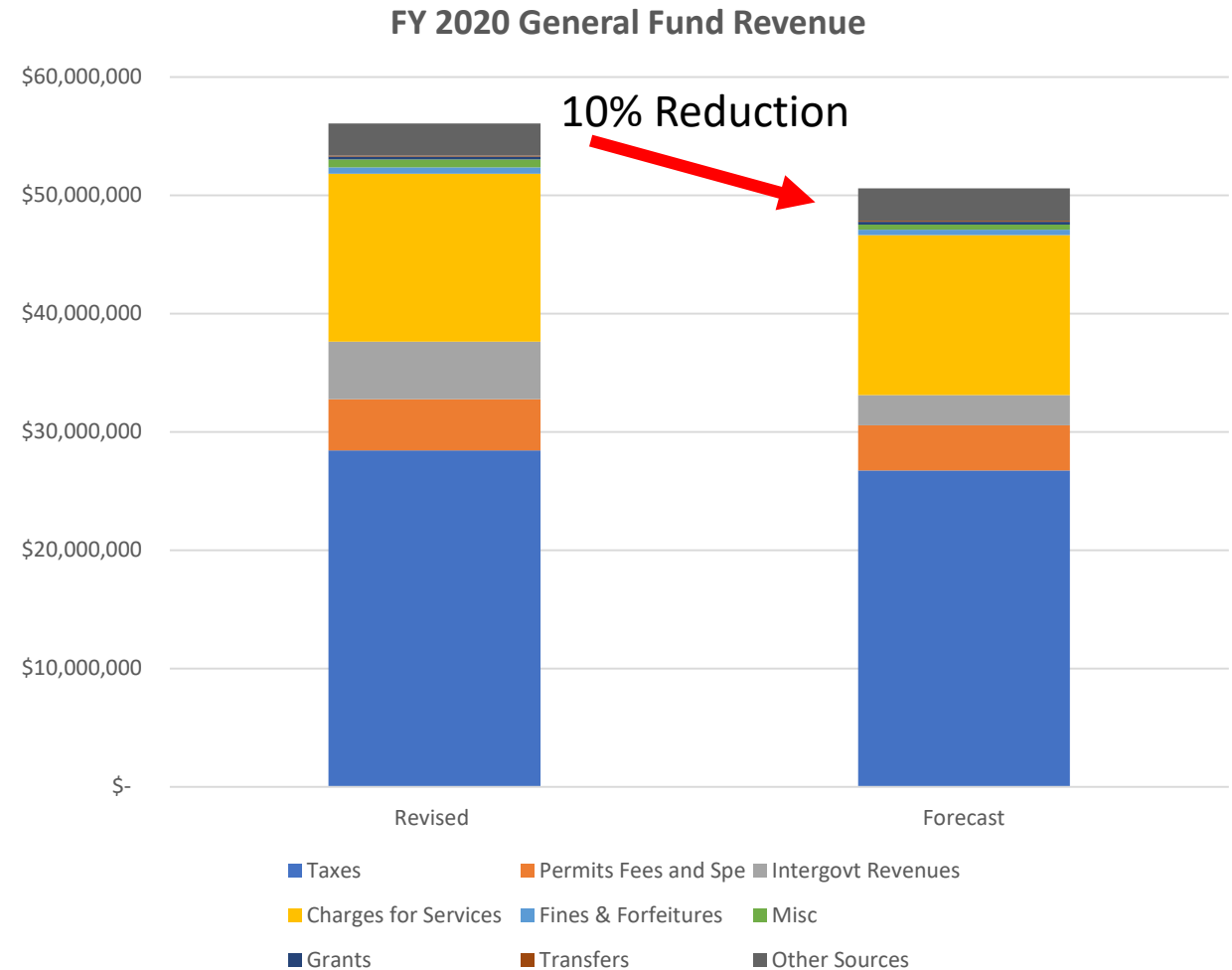
It's the most highly populated state to crack Oxford Economic's new "vulnerability rankings"



JOËL DE VRIEND/UNSPLASH

General Fund Impact

- Major decreases anticipated in:
 - Sales Tax
 - Gas Tax
 - Permitting Activity
 - State Revenue Sharing
 - Recreation Fees
- FY 2020 estimated loss in the millions.
- FY 21 expected to be impacted.
- Oakland Park implementing strategies to maintain fiscal sustainability



Cost Saving Efforts

- Citywide Hiring Freeze (60-day initial period)
- “Soft” Overtime Freeze
- Staff Schedule Modification
- Capital Improvement Projects Deferred
- Refinancing Debt to reduce service costs
- Vendor rate reduction request – 20%
- Use of Contingency and Reserves
- Flexibility within the reserve policy



Preparing for Recovery



Economic Drivers Moving Forward

- Public Projects

- F.S. 9
- F.S. 87
- F.S. 20
- City Park
- North Andrews Gardens
- Public Works

- Private

- Oak Tree
- CEIBA
- Butcher Barrel
- Sirulnik (Downtown)
- RAM (Kmart Site)
- OP Square
- O & O2



Downtown Projects



COMING SOON

THE BUTCHER'S BARREL

BUTCHER SHOP RESTAURANT MARKET

A graphic for 'The Butcher's Barrel' featuring a dark, textured background with a wooden barrel edge on the right. The text 'COMING SOON' is at the top in red. The main title 'THE BUTCHER'S BARREL' is in large, bold, red, distressed font. At the bottom, 'BUTCHER SHOP RESTAURANT MARKET' is written in white.

3553 N. Dixie

3555 N. Dixie





Citywide Project

RAM (former K-mart site)

- Removal of Gas Station
- Addition of Grocery Store
- Creation of East/West Roadway Network
- Multi-Modal Path to River with Public Parking
- Promenade Park
- Mix of Units



Ad Valorem Revenue



	<u>Estimated Construction Value</u>	<u>City Tax Rate</u>	<u>Estimated Annual Ad Valorem</u>
➤ Oak Tree	\$ 125,000,000	6.0880	\$ 722,950
➤ CEIBA	\$ 18,000,000	6.0880	\$ 104,105
➤ RAM (Kmart Site)	\$ 50,000,000	6.0880	\$ 289,180
➤ OP Square	\$ 40,000,000	6.0880	\$ 231,344
➤ <u>O & O2</u>	<u>\$ 100,000,000</u>	<u>6.0880</u>	<u>\$ 578,360</u>
Total	\$ 333,000,000		\$ 1,925,939

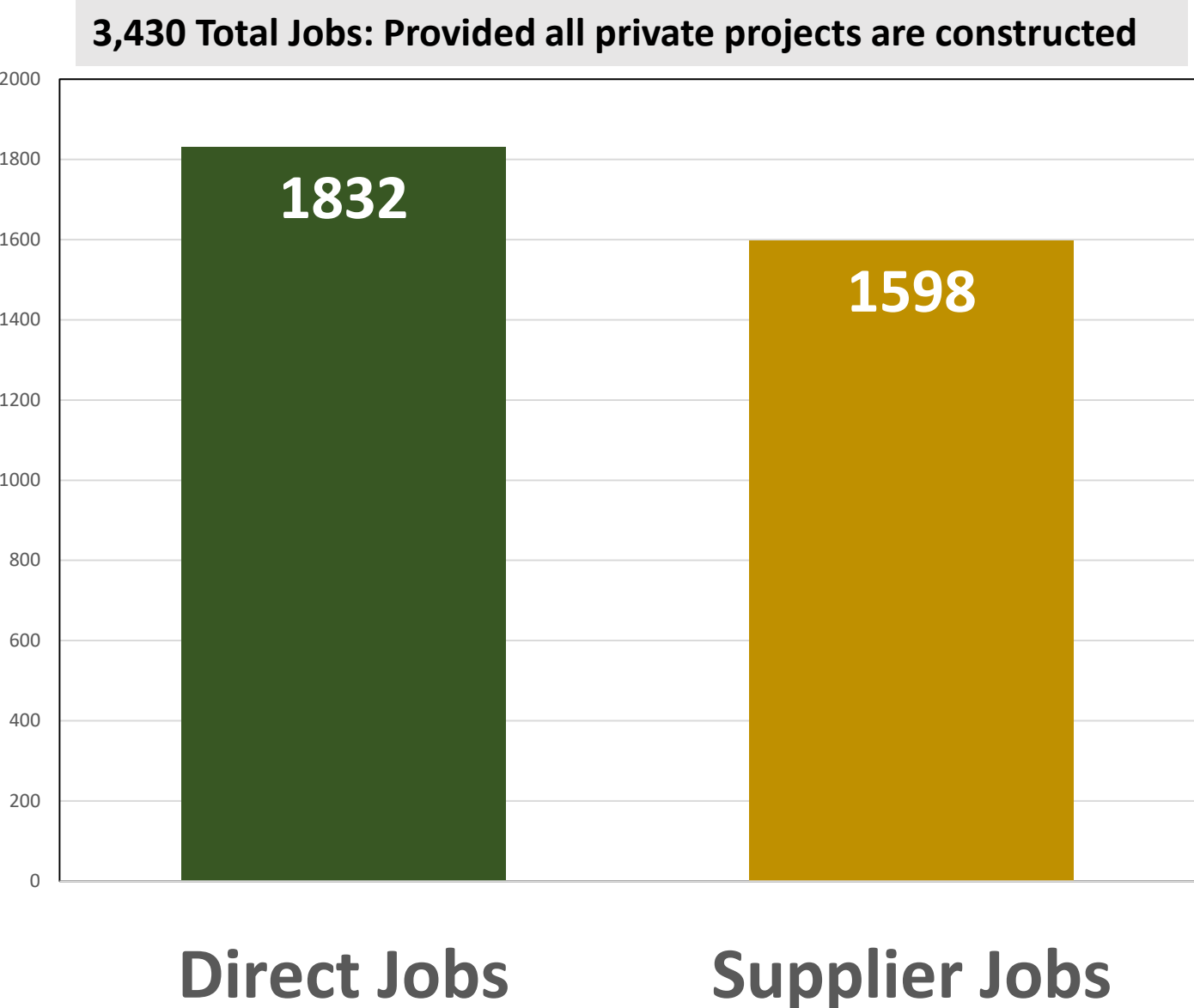
Total Estimated Annual Ad Valorem Revenue: \$ 1,925,939

Construction Projects – Job Creation

For every \$1 Million
in Construction =

- 5.5 Direct Jobs
- 4.8 Supplier Jobs

Source: Economic Policy Institute analysis of data from the Bureau of Labor Statistics (BLS) Employment Requirements Matrices, the BLS Current Employment Statistics program, and the Bureau of Economic Analysis GDP-by-industry accounts



Projects to Support Oakland Park Businesses

- Webinar Series
- Direct Business Outreach
- Advertising Open Businesses
- Business Assistance Information

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Practical Marketing,
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U.S. Chamber of Commerce

**GUIDE TO THE
EMPLOYEE
RETENTION TAX
CREDIT**

FOR COVID-19 IMPACTED
EMPLOYEES



OPCRA
OAKLAND PARK
COMMUNITY
REDEVELOPMENT
AGENCY

**IS YOUR BUSINESS
OPEN FOR CARRY-
OUT & DELIVERY?**

Projects to Protect/Support Residents

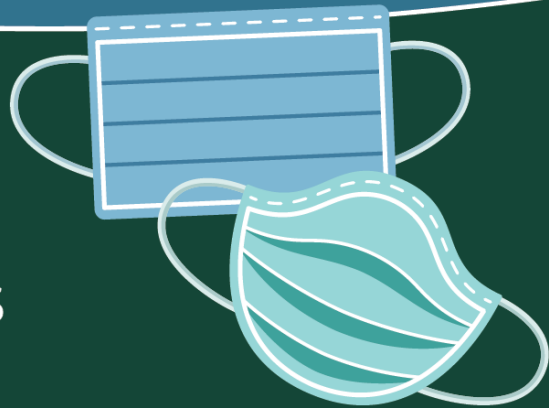


Face Coverings



CORONAVIRUS
COVID-19 | PREVENTION

WEAR **FACE COVERINGS**
IN PUBLIC SPACES



Food Distribution Program

FEEDING[®]
SOUTH FLORIDA

are sponsoring a

**DRIVE-THRU
FOOD DISTRIBUTION**



CITY CALL CENTER: 549 Calls since March 16th

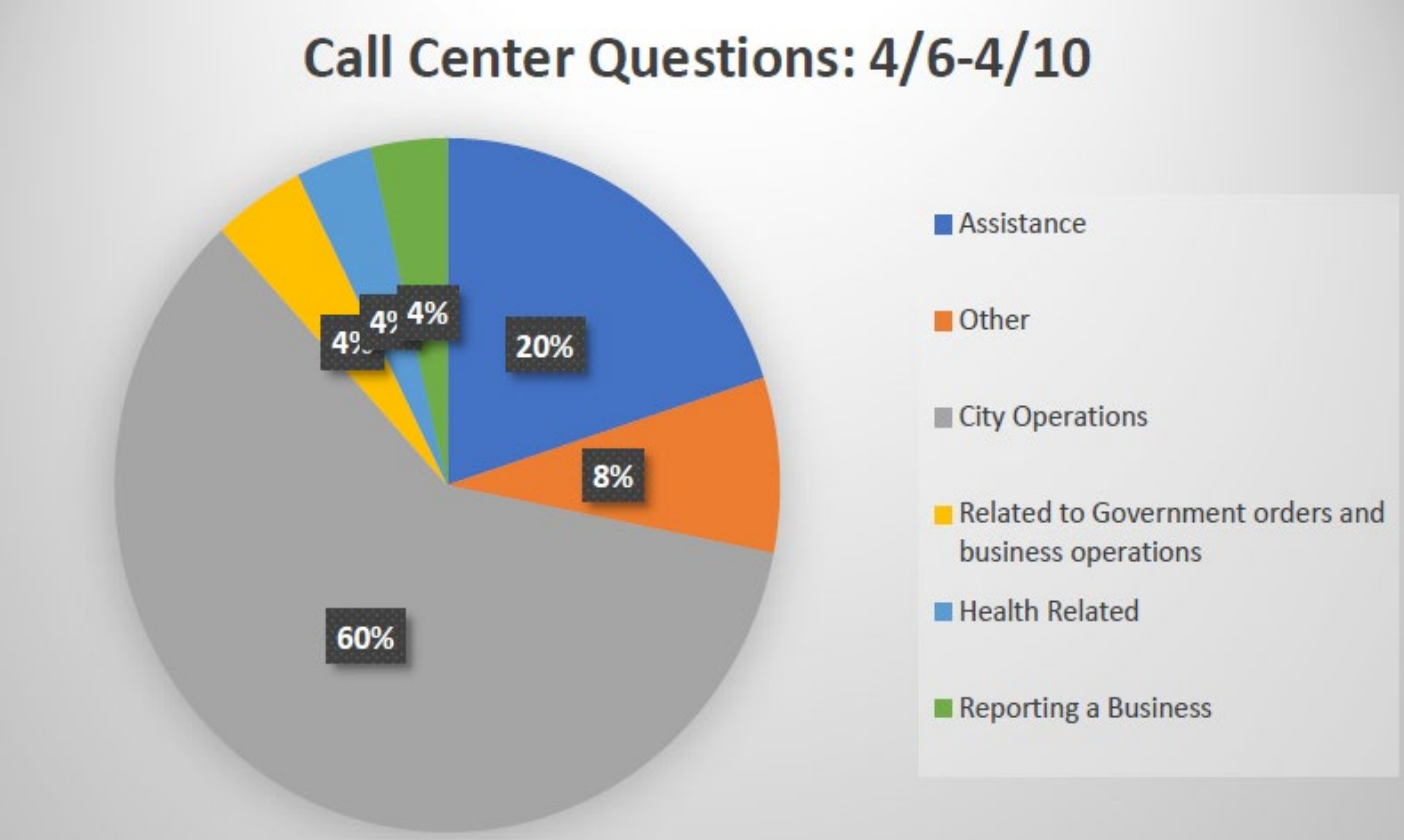
CORONAVIRUS IMPACT

Your City is here to help.

Tu ciudad está aquí para ayudar.

 **954-630-4335**

www.oaklandparkfl.gov



Want to Volunteer?

Call the Volunteer Corps: 954-630-4502

bruceg@oaklandparkfl.gov



OKLAND PARK

A CITY ON THE MOVE



