



City Hall Commission Chambers
3650 NE 12 Avenue
Oakland Park, Florida 33334

MINUTES
BEAUTIFICATION ADVISORY BOARD
JANUARY 28, 2016, 5:00 P.M

The regular meeting of the Beautification Advisory Board of the City of Oakland Park, Florida was called to order at 5:02 p.m. by Chair Mossa.

ROLL CALL

Present:

Chair Edward Mossa
Vice Chair Ralph Caraglia
Board Member Richard Day
Board Member Doug Weisz
Board Member Loren Walkington
Board Member Lawrence Brown

Also Present:

Charles Livio, Board Liaison
Rose Crowther, Board Secretary
Brad Ostroff, Community Enhancement

Absent: none

1. Minutes – December 17, 2015

Vice Chair Caraglia made a motion to approve the Minutes. Member Brown seconded the motion prevailed by the following vote:

YES: Mossa, Caraglia, Day, Weisz, Walkington and Brown

2. Public Comments

None at this time

3. Guest Speaker – Brad Ostroff, Community Enhancement

- To encourage businesses to enhance their property's appearance a "POP Star" award will be presented to them.

- A POP Star recognition sign will be placed in front of their business for a month, as well as an announcement on the City's website.
- All monthly POP Star & Beautification Awards will be invited to an annual awards ceremony & a grand prize will be awarded.

4. Beautification Award Nominations:

None received as of 1-19-16

5. Nomination and Election of Chair and Vice Chair

Member Day made a motion to move to continue present officers – Edward Mossa for Chair and Ralph Caraglia for Vice-Chair. The nomination was seconded by Member Walkington. The nomination prevailed by the following vote.

Mossa	YES
Caraglia	YES
Day	YES
Weisz	YES
Walkington	YES
Brown	YES

6. Staff Liaison Reports/Updates

- Lakeside Sand Pine Preserve clean-up on January 23 was a big success. Bruce Garrison, Volunteer Coordinator had 47 volunteers show up, not counting City employees.
- Liaison Livio did an interview about the Gopher Tortoises at Lakeside Sand Pine Preserve which was published in the National Wildlife magazine.
- Landscape Service Professionals relocated 31 palms and removed 8 palms. They were also contracted to water palms for 3 months to help establish them.
- Tree-Give-A-Way on Saturday, February 20 from 8:30am until trees are gone at Wimberly athletic field, 4000 N.E. 3rd Avenue.

7. Board Reports/Comments

- Members would like to invite one of the following to our next meeting: John Perez, Project Manager or Art Saey, Streets/Stormwater Manager or Kathie

Margoles, Community & Economic Director.

- Members had questions about the objectives: purpose of this Board, ex. investigating studying & recommending plans to the City Commission to improve the general health, sanitation, safety & cleanliness of the City.
- There is still confusion as to the logistics of the POP Star Program presented.

Other Business

- None at this time.
- Next meeting – 2-25-16

ADJOURN

Chair Mossa noted that there was no further business and the meeting was adjourned at 5:56pm.



Rose Crowther, Board Secretary



Board Chair, Edward Mossa